Infodesk

# Staying on top of the regulatory landscape with continuous information

How consolidating information sources into a centralized hub allowed a Regulatory Intelligence team in a global pharmaceutical company to improve accuracy, efficiency and timeliness across their entire workflow.

## Background

When an environment is as complex and ever-changing as the pharmaceutical industry, it becomes essential that organizations are able to navigate the regulatory landscape effectively. It is critical that organizations are able to continuously track and monitor legislative and industry developments, draw ongoing actionable insights, and share these with key stakeholders across the company. This was the challenge faced by a Regulatory Intelligence team working at a FTSE 100 pharmaceutical company, operating globally.

**90%**

take-up by employees in the Regulatory team

**2000**

searches of regulatory intelligence sources per month

**4**

Infodesk rolled out across four departments across the enterrpise

# The challenges

The Regulatory team would have to manually search through a vast number of different content sources daily; both open-source (including health authorities, regulatory sites and government publications) and premium (such as regulatory journals and drug pipeline aggregators). This information would then have to be manually collated, analyzed and disseminated to the appropriate stakeholders, in an extremely time-consuming and difficult manner.

## Information avalanche

Keeping up with constantly changing legislation.

## Information overload

Overloaded by the vast and disparate nature of key information sources.

## Inefficient busywork

Time wasted identifying relevant information and disseminating it to stakeholders was not a good use of resources.

# The Infodesk intelligence activation solution

The client engaged Infodesk's powerful technology to build connectors to over 370 disparate sources relied upon by their Regulatory team. Centralized in a single location, end-users can now access, search and share these insights globally, in a way which best supports their individual workflows. What's more, users can subscribe to regulatory and pharma-oriented topics, receiving alerts so they never miss an update.

Automated alerts that provided continuous updates of critical information

Centralized over 370 disparate content sources

A unified insight hub that could be accessed globally

# The impact

1

## Improved efficiency

Utilizing Infodesk, the Regulatory team was able to vastly improve accuracy, efficiency and timelines across their entire workflow. This was an outcome of centralizing their disparate content sources, providing an insight hub that could be utilized by the wider organization, and providing ongoingalerts on the information most pertinent to individual employees.

2

## Rapid implementation and engagement

Over 90% of the Regulatory team subscribed to one or more topic alerts within the first 3 months of the portal's implementation.

3

## Nothing gets missed

This high level of employee engagement is also seen from a search perspective; a minimum of 2000 searches are made each month, equating to an average of 22 searches per user, per month. This volume of searches, combined with the speed, provides reassurance of nothing being missed.

4

## Broader enterprise benefit

The success of the information hub in consolidating the Regulatory team's information sources has resulted in the solution being introduced into three other teams across the organization.

# About Infodesk

Infodesk is the SaaS solution that transforms intelligence into action. It helps teams identify what matters, embed insights into workflows and stay prepared for anything, with full traceability and design optimized for high-pressure environments.

Learn more