

Company-wide access to current drug pipeline research

A leading pharmaceutical company wanted to offer every employee access to Infodesk, a solution that dramatically simplifies drug pipeline research. Infodesk makes it faster and easier to search multiple pipeline databases, compare the results, and produce reports.

The Story

Lacking familiarity with available databases, employees who needed competitive drug pipeline data were often unable to find what they required. As a result, key pipeline sources were underused.



The Idea

Infodesk implemented Dynamic Search, making it possible to create links on a portal that execute queries pre-defined by the company's experienced knowledge workers. By leveraging the power of Dynamic Search, any portal user could obtain real-time results from a Federated Search. The Federated Search feature searches across pipeline databases within a single search query, including full records with both an integrated view and source-specific tabs.

The Solution: Dynamic Search

- Automates sharing of competitive drug pipeline data across your organization
- Enables on-demand delivery of expert search results to users when they need it.
- Mitigates the risk of missed opportunities due to results to users when they need it.
- Greatly enhances the value of your licensed content.

"Now anyone who needs it, anywhere in the company, can get great results on key topics of interest."

Head of Information Services

1

Employees didn't have quick access to drug data when they needed it.

2

The expertise of experienced knowledge workers was underutilized.

3

The company was not leveraging the value of its premium licensed resources.